



Analysis Division Spring Symposium AD'2012

Setting the Standard for Automation™



57th Annual Analysis Division Symposium Hospitality Opportunities

The 57th Analysis Division Symposium will be held 22-26 April 2012 in Garden Grove (Anaheim), California, USA

This symposium is recognized as the outstanding forum for discussion of new and innovative analytical techniques, developments, and applications for process and laboratory. Speakers and attendees to the symposium are from throughout the world and share the opportunity to speak to an international audience, participate in informal discussions and social gatherings, and acquire the latest information about analytical science.

Papers are presented which address topics in process and laboratory analysis including methods, analytical applications, analytical hardware and software, analytical systems and analyzer system operation and maintenance. Subject content may concern technology in development or technology as applied in industry practice.

General subject areas of interest

- Chemical Analyzers
- Systems Integration
- Physical Properties Maintenance
- Spectroscopy
- Chromatography Gas Detectors
- Sampling Systems Emerging Technology
- Validation
- Environmental
- Analytical Software

Exhibit Opportunities

Vendors with products and services of interest to process and laboratory analyzer users are invited to be present at the Symposium to meet and visit with attendees and provide information. The Ballroom of the Crowne Plaza Hotel will be the meeting place during breaks, lunches, and evening buffets for contact with potential customers and for demonstration of innovations, and viewing the latest in analytical instrumentation, software, and applications. Knowledgeable personnel are encouraged to be present during the times the exhibit area is in use.

Exhibits will be open Sunday evening with heavy hors d'oeuvres; Monday for breaks, lunch, and heavy hors d'oeuvres in the evening; Tuesday for breaks, lunch, and after the Analysis Division Banquet; and Wednesday for breaks and lunch.

Exhibit Hours:

Sunday 6 PM – 9 PM (set up starts at 1PM)

Monday 9 AM – 8 PM

Tuesday 9 AM – 5:30 PM & 8:30 – 10 PM

Wednesday 9 AM – 5 PM (breakdown 5PM- 8 PM)

The Symposium begins on Sunday with concurrent courses in analytical techniques taught by Analysis Division experts and advanced analyzer technologies. Monday, Tuesday, and Wednesday feature technical presentations from 8:00 AM – 5:00 PM

Monday will be Analysis Exhibition Day. Visitors will be allowed to visit the exhibits at no cost and are not

Standards

Certification

Education & Training

Publishing

Conferences & Exhibits

required to register for the Symposium. This will encourage extended times for local interest groups to attend. Exhibitors are encouraged to provide information to their databases of potential visitors on this day for those not able to attend the Symposium. Visitors will redeem passes at registration desk for entry badge. Vendors may submit a list of names to allow ISA to prepare visitor name badges.

The cost of the exhibit includes three days and evenings of exhibits. Included are a backdrop banner, one six foot table (smaller tables may be substituted), break sponsorships, buffet sponsorships, banquet reception, and refreshments in the exhibit area during the evening. Also included in exhibit registration are one full 3-day symposium registration, two booth support personnel (with non-transferable access to exhibits only), ten customer appreciation passes to the vendor exhibits on Monday, and ability to purchase lunch tickets for customers. Providing the above encourages all attendees to remain in the hotel and interact with the exhibits and other attendees.

This is a technical exhibition of the latest in analytical instrumentation. Exhibits should be tailored with this in mind and not of a nature to distract from the technologies involved. Large banners, encroaching on other vendors, and large displays should be avoided. Technology and techniques are the reason to attend the Symposium. A uniform appearance for all exhibits will be beneficial to all.

Vendors are encouraged to keep all activities confined to the exhibit area and not plan events which would take attendees away from the Crowne Plaza hotel or to areas other than the exhibit hall.

Limited access will be permitted to the exhibit area while the technical presentations are in progress.

Set-up will begin at 1:00 PM on Sunday 22 April 2012. Attendees will be allowed access to the area beginning at

6:00 PM Sunday evening after the Analysis Division Business Meeting. The exhibit area will close at 5:00 PM Wednesday and equipment can then be removed. The exhibit area must be vacated by 8:00 PM on Wednesday.

Sleeping rooms for exhibit personnel are not included as a part of this package and should be arranged with the Crowne Plaza Hotel at www.crowneplaza.com or (714) 867-5555. Mention ISA Analysis Division Symposium for sleeping room rates of \$ 115.00 per night, single or double occupancy.

Product of the Year

A panel of judges will review all products on display and award a Product of the Year. The company exhibiting the Product of the Year shall have the ability to include a by-line in all publications and advertising for one year after the Symposium, noting their product was chosen as Product of the Year by the Analysis Division at the 2012 57th Annual Spring Symposium.

How to exhibit

Provide the information requested on this form and fax to Paul Otteman at (562) 646-5639 or email to potteman@summitfluidtech.com by 15 March 2012. This timetable will provide necessary time for generating the backdrops for the exhibit area and provide time for a layout of the exhibit area. All exhibit personnel are expected to register for the Symposium.

Hospitality chairperson

Paul Otteman potteman@summitfluidtech.com
Telephone: (562) 696-1477
Fax: (562) 646-5639

Visit our website at www.ADSymposium.org for symposium registration and for additional information about AD'2012.

Vendor Registration Information

Submit this form to Paul Otteman by March 15, 2012

Company Name

Contact Person Full Name

Billing Address, Line 1

Billing Address, Line 2

Billing City

State / Province

Postal Code

Country

Contact Telephone

Contact Fax

Contact Email

Credit Card Number/ Expiration Date

Name on Credit Card

Credit Card Billing Address

Credit Card Security Code (Three digit number on back of Visa, Master, and Discover Cards or four digit number on front of American Express)

ISA /Analysis Div Member Information

At least one person at the company is required to be an ISA and Analysis Division member. ISA membership information can be found at: http://www.isa.org/Content/NavigationMenu/General_Information/Membership2/Membership.htm

Name of ISA AD Member (Required)

ISA Member Number (Required)

1. Sunday, Monday, Tuesday, and Wednesday Exhibit Charge:			\$ 2,150.00 USD
2. Lunch Tickets	\$ 24.00 USD	QTY: _____	\$ _ _ USD
3. Exhibit Passes	\$ N/A	QTY: <u>10</u>	\$ 0 USD
		Total	\$ _ _ USD

Vendor Support Personnel Information

Registrant is provided with one complimentary 3-day symposium registration only. The meals, banquet tickets, and training courses can be purchased on the AD2012 symposium website at: <http://www.adsymposium.org/Registration/Registration.htm>

Name of Registrant

Address, Line 1

Address, Line 2

City

State / Province

Postal Code

Country

Contact Telephone

Contact Fax

Contact Email

Exhibit Support Personnel

1. Name of Registrant

2. Name of Registrant

Exhibition Day Passes Information

This form may be submitted separately to Paul Otteman by April 12, 2012

1. Name of Pass holder

2. Name of Pass holder

3. Name of Pass holder

4. Name of Pass holder

5. Name of Pass holder

6. Name of Pass holder

7. Name of Pass holder

8. Name of Pass holder

9. Name of Pass holder

10. Name of Pass holder